



CAROLINE DAY ASID

844 Elizabeth Street San Francisco, CA 94114 www.carolineday.com carolinewday@gmail.com 415.786.4468

PROFILE

Interior Designer & Space Specialist collaborates with you, your family or team, to hone in on distinct goals, from downsizing to remodeling, bringing confidence to decisions for creative, meaningful & inspiring interior spaces.

STRENGTHS

- ◇ Adept at listening and problem-solving "Can-do"
- ◇ Visualizes nuanced environments quickly
- ◇ Creative space planning & custom furnishings
- ◇ Objective & compassionate downsizing

ACCOMPLISHMENTS

- ◇ **Founder** of Interior Mapping™ System
- ◇ **Owner** of Caroline Day Design
- ◇ **Instructor** at The Art Institute of CA
- ◇ **Speaker** at various events

EXPERIENCE

SAN FRANCISCO STATE UNIVERSITY
MASTERS PROGRAM in GERONTOLOGY

1/19 – 1/21

SAGEBROOK SENIOR LIVING and COVENTRY PLACE San Francisco
WELLNESS and ART ACTIVITIES

6/18 to present

- Inspiring a group ages 73-101 weekly in activities to support expression & identity

DESIGN MILAGROS Director of Interior Design San Francisco
HOME STAGING & INTERIOR DESIGN

5/17 - 10/17

- Hired to head up an Interior Design silo for this highly successful staging company

CAROLINE DAY DESIGN Owner New York City, Washington DC, San Francisco
CHANGING SPACES TO CHANGE LIVES

9/1995 to present

- Full interior design service. Consultations to Remodels
- Interior Mapping™ Discovery Profile

REPRESENTATIVE PROJECTS

Sherman (Kitchen & Living Spaces) Bessacini (Kitchen & Living Spaces) Woods (Bathroom)
Cassel (Bath & Bedroom) Pflaum (Kitchen, Bath & Living Spaces) Lasseau (Interior Mapping)
KRON 4 TV (CEO Office) Benningfield Financial Advisors (Office) Over 175 Consultations

LOCZI DESIGN Interior Mapping™ & Design Consultant San Francisco
RESIDENTIAL INTERIORS

12/2011 - 12/2012

- Assisted Design Team with high profile clients on large remodels using Interior Mapping™
- Fully responsible for 2 projects: Budget, design, drawings, selection, specifications & coordination

REPRESENTATIVE PROJECTS

Trincherro (Penthouse) Buch (3-story house) Mah (Bathroom Remodel) Goss (Chi Nei Tsang Office)



ART INSTITUTE of CALIFORNIA Instructor San Francisco

4/2005 - 6/2008

SPACE PLANNING AND RESIDENTIAL DESIGN: CONTEMPORARY & TRADITIONAL

- Emphasis on: Process, hand drawing, sustainability through architectural choices
- Created curricula. Prepared detailed rubrics for grading

JACK TRAVIS ARCHITECT Artistic Director New York City

11/1991 - 11/1993

RESIDENTIAL INTERIORS

- **Diana Ross: Park Ave Apartment** (Kitchen remodel, construction docs, custom bedroom)
- **Spike Lee: Showroom, Musicworks, Conference** (Furnishings & interactive floor design)
- **Wesley Snipes: Bachelor Haven** (Full house, custom throughout)

THE PHILLIPS JANSON GROUP Designer New York City

11/1988 - 9/1991

CORPORATE INTERIORS

- (Now TPG Architecture) Consistently listed in the top 100 Interior Design Giants
- Responsible for floors plans, furnishings, finishes and client meetings for over 40 projects
- Recognized for personalizing aesthetic details, assigned to CEO private offices

E D U C A T I O N

- ◇ **La Roche College** Pittsburgh PA
Bachelor of Science: Interior Design - Magna Cum Laude 1988
- ◇ **Bennington College** Bennington VT
Bachelor of Arts: Architecture / French Literature 1983
- ◇ **Sarah Lawrence College** Bronxville, NY
Transfer: Dance, Art History, French Literature, Psychology 1978-80

CONTINUED EDUCATION

Studied Feng Shui with Ron Chin,
Professor Lin Yun & William Spear
Design & Business Workshops
MA in Gerontology (current student)

PUBLICATIONS (for Media see website)

Interiors: *Spike Lee Headquarters*
Facilities Design: *Law Firm Design*
Suits Rock Stars and Execs Alike
Home Office Design: *Perfect Harmony*

CERTIFICATIONS

Yoga Teacher Training 2018
Build It Green 2008
Professional Member ASID 1996
NCIDQ 1993

SKILLS

Hand-drafted detailed drawings
Art & Activities for Seniors
Excellent written & spoken communication
Languages: English, French, some Spanish

Caroline performed Interior Mapping on my brand new place. I was moving with no possessions except for my clothes, into a beautiful new house, all white inside. Caroline sat patiently with me to understand who I was and what drove me, and the emotions and experiences I wanted to have in my home. She was intuitive yet organized, and produced a plan that was creative and comforting. Caroline's ideas transformed my place. I strongly recommend her to anybody looking to make their home an expression, and an extension of themselves. Vineet